

Claims

1. A post comprising information identifying an intended recipient functionally linked to a formatted proposal.
2. The post of claim 1 wherein the formatted proposal comprises an offer to transfer units of value from a first entity to a second entity pursuant to said formatted proposal.
3. The post of claim 2 wherein the formatted proposal comprises an offer to transfer units of value from a first entity to a second entity upon receipt of said post.
4. The post of claim 2 wherein the formatted proposal comprises an offer to transfer units of value from a first entity to a second entity upon access to the post by the recipient.
5. The post of claim 2 wherein the formatted proposal comprises an offer to transfer units of value from a first entity to a second entity upon deletion of the post by the recipient.
6. A method for monetizing transfer of information, said method comprising:
storing a first value comprising an identifier for a first entity;
storing a second value comprising an entity specific unit based amount, wherein said second value is linked to said first value;
receiving information from a second entity, wherein the information comprises an addressee comprising said first value;
transferring a unit based amount comprising said second value from the second entity to the first entity;
posting the received information to said first entity.
7. The method of claim 6, wherein the information further comprises a second entity specific unit based amount specified by the second entity, said method further comprising:

transferring a unit based amount comprising said second entity specific unit based amount from the first entity to the second entity upon an action comprising access to said information by said first entity.

8. The method of claim 6, wherein the information further comprises a second entity specific unit based amount specified by the second entity, said method further comprising:

transferring a unit based amount comprising said second entity specific unit based amount from the first entity to the second entity upon an action comprising deletion of said information by said first entity.

9. The method of claim 6, wherein the information further comprises a second entity specific unit based amount specified by the second entity, said method further comprising:

transferring a unit based amount comprising said second entity specific unit based amount from the first entity to the second entity upon an action comprising reply to such information by said first entity.

10. A system comprising a processor functionally linked to a storage element and a network, wherein the storage element comprises a database, the database further comprising

- a) a record comprising a first value comprising an identifier for a first entity,
- b) a second value comprising an entity specific unit based amount, wherein said second value is linked to said first value,
- c) a transaction table, and
- d) a post table,

wherein upon receipt by the processor via a network of a post from a second entity addressed to the first entity, the processor performs a method comprising storing the post in the post table and recording a transaction in the transaction table, wherein the transaction recorded comprises a

third value comprising the first entity, a fourth value comprising the second entity, and a fifth value comprising a link to the stored post.